

# HERITAGE OF INDIA FESTIVAL 2011



**Kensico Dam Plaza • Valhalla, New York**

**August 7, 2011**

## Festival Chairs:

Himanshu Pandya  
914.760.5913  
Trupti Shah  
914.674.0628

## Committee Chairs:

### **Cultural Program**

Kushik Jaga  
914.693.7668  
Sangita Shah  
914.643.0212

### **Brochure Publication**

Ami Nair  
Chandresh Shah  
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### **Advertisement coordinator**

Ramesh B. Shah  
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### **ConEd Sponsorship**

**Coordinator**  
Jyotin Thaker  
914.693.8899

### **Community Relations & Publicity**

Jagdish Mistry  
914.631.2134  
Hitesh Patel  
914.245.5099

### **Facility Planning**

Rohit Pandya  
914.473.6435  
Pravin Thaker  
914.693.7870

### **County Coordinator**

Anju Joshi  
914. 646.3568

### **Business Expo**

Samir Dave  
646.957.7905  
Rajendra Pithadia  
914.231.9178

### **Decoration, Arts & Crafts**

Niyati Parikh  
914.591.9246  
Dina Patel  
914.874.4436

### **Children's Activities**

Asha Patel  
Daxesh Patel  
914.944.9185

### **Volunteers**

Dhiraj Vaghela  
914.479.5026

### **Finance**

Jay Bar  
914.309.6608

Please select the plan befitting your corporate status. Provide us your advertisement graphics material and display banner at the address indicated at the bottom of this page or email at [President.iacaw.2011@gmail.com](mailto:President.iacaw.2011@gmail.com).

## **Grand Festival Patron – Sponsorship \$ 20,000**

- Seating at Cultural Show VIP review stand
- Introduction & photo opportunities of company and representative with dignitaries and celebrities.
- Corporate name announcement at frequent intervals between acts and shows.
- Prominent displays of corporate banners or advertisement
- Corporate promotion booth space
- Half of Center Fold Page color (8" X 10") advertisement in commemorative brochure.\*
- Grand Sponsor Appreciation Plaque.

## **Platinum Patron- Sponsorship \$ 15,000**

- Seating at Cultural Show VIP review stand
- Introduction of Company and representative with dignitaries and celebrities.
- Corporate name announcement at frequent intervals between acts and shows.
- Half of Center Fold Page color (8" X 10") advertisement in commemorative brochure.\*
- Sponsorship Appreciation plaque.
- Photo opportunities with dignitaries and celebrities.

## **\$ 10,000 Grand Sponsor**

- Half of Center Fold Page color (8" X 10") advertisement in commemorative brochure.\*
- Display of Banner at the festival venue.
- Honoring with plaque on stage at the festival venue.
- Tent, if you need one.

## **\$ 5,000 Sponsor**

- Back Cover Page color (8.5" X 11") advertisement in commemorative brochure.\*
- Display of Banner at the festival venue.
- Honoring with plaque on stage at the festival venue.
- Tent, if you need one.

## **\$ 2,500 Patron**

- Full Page color (8" X 10") advertisement in commemorative brochure.
- Choice of Display of Banner at the festival venue or Tent

\* Based on first come first serve bases. If the page is taken the color advertisement will be placed on the next best available page.

INDIAN AMERICAN CULTURAL ASSOCIATION OF WESTCHESTER  
PO Box 358, Dobbs Ferry, NY 10522  
[www.iacaw.org](http://www.iacaw.org)

A Not for Profit Organization (Tax Exemption Number 13-3670624)

The Heritage of India Festival is presented in cooperation with the County of Westchester Department of Parks.